

The Cleaning Power of Microfiber at Conventional Mop Pricing

We proudly introduce the next generation in general floor cleaning. The EcoTwist Microfiber wet mop, with its U.S. patent pending yarn, captures all the benefits of microfiber in a traditional mop configuration. Now you can pitch your old, tired string mop and get superior microfiber cleaning performance instead. The only thing conventional about the EcoTwist is the price!

The EcoTwist Microfiber wet mop:

- Absorbs 10x its weight in moisture
- Requires no break-in
- Enhances the performance of green chemicals
- Consolidates SKU's
- Resists mildewing
- Bleach resistant
- Lints less than cotton
- Utilizes existing hardware
- Obsoletes the archaic, cut-end, cotton mop



Size	Item #	Headband	Color
Medium	37260	1.25"	White
Large	37261	1.25"	White
Medium	37264	5"	White
Large	37265	5"	White
Medium	37262	1.25"	Blue
Large	37263	1.25"	Blue
Medium	37266	5"	Blue
Large	37267	5"	Blue

* Machine washing not recommended

Green Clean with Microfiber



The U.S. Environmental Protection Agency published a fact sheet on Environmental Best Practices for Health Care Facilities based on a test they conducted regarding Microfiber Mops in Hospitals. According to this study, the microfiber program resulted in three measurable economic benefits:

- 1.) 60% lifetime cost savings for mops
- 2.) 95% reduction in chemical costs associated with mopping tasks
- 3.) 20% labor savings per day

The EPA also reported a significant cost savings from decreased water use and reduced workers' compensation claims with the use of microfiber products.